



FOR IMMEDIATE RELEASE

CONTACT:

**Sally Goff
Marketing & PR Manager
McIntosh Laboratory, Inc.
607-723-3512/800-538-6576 ext 144
sgoff@mcintoshlabs.com**

McIntosh Laboratory Introduces The MDA1000 D/A Converter

Binghamton, NY December 15, 2003—McIntosh Laboratory, a world leader in home entertainment systems for over 53 years, introduces the **MDA1000 D/A Converter**.

All digital signals entering the MDA1000 are up-sampled to 768kHz/24-bit for improved resolution and S/N. A total of eight selected Burr-Brown 24-bit DACS are at the heart of McIntosh's new "Balanced/Parallel D/A Circuit", which represents a major improvement in the design of D/A converters.

The "Balanced" part of the new circuit cancels noise and distortion artifacts generated in the conversion process and the "Parallel" part of the circuit reduces conversion step errors and improves linearity. The result is unsurpassed recovery of the original information, preserving its musicality and protecting it from losses and coloration through the conversion process.

The MDA1000 has 7 Digital Inputs: 3 Coaxial through RCA jacks, 3 Optical and 1 Balanced Digital through an XLR jack. Balanced (XLR) and unbalanced (RCA) analog outputs, front panel volume control with optional bypass function combine to make the MDA1000 yet another amazingly versatile product from the Design Engineers at McIntosh.

The MDA1000 D/A Converter, a member of McIntosh's new series of Advanced Products available exclusively through the McIntosh Premier Dealer Network, will ship December 2003. The MDA1000 will be officially introduced at CES 2004 and can be seen along with McIntosh's other outstanding products at the McIntosh booth located at Alexis Park in the Executive Board Rooms.

About McIntosh Laboratory

In an era where the rate of change is as amazing as the changes themselves, McIntosh is all the more remarkable. Even after celebrating its 53rd anniversary, the McIntosh brand continues to represent high performance, superlative engineering and limitless pride of ownership. State-of-the-art technology infused with hand craftsmanship and the details McIntosh is famous for continue to be the key values found in every piece of equipment. Products built to last for decades of flawless performance demand nothing less than an equal level of commitment to customer support and service as well. Its no wonder satisfied customers the world over view their McIntosh products as investments worthy of being passed down through generations.

#